FOR IMMEDIATE RELEASE



Coppola Opens 'Wine Wonderland' for Spring and Summer Season on April 1

GEYSERVILLE, Calif. (March 31, 2011) – Francis Ford Coppola Winery announced today the spring and summer season opening of its outdoor Winery Park. Beginning on April 1, the Winery Park 'wine wonderland' will be open every weekend in April, Friday through Sunday, 11 a.m. – 6 p.m., weather permitting. Beginning Sunday, May 1, the Winery Park will stay open seven days a week, 11 a.m. – 8 p.m. through September 30.

As a unique destination winery in Northern California's Alexander Valley, Francis Ford Coppola Winery offers something enjoyable for people of all ages: delectable food, wine, music, dancing, games, swimming, and a variety of different types of performances. The Winery Park includes a 3,600 square-foot swimming pool and 28 cabines - European-style personal changing rooms, as well as chaise lounge chairs, an outdoor Pool Cafe, a performance Pavilion, four regulation-sized bocce courts, a small kid's lending library and game tables for classic card and board games such as backgammon, chess, and checkers.

Daily pool passes are \$15 for adults and \$10 for children and seniors. Cabine rentals are available for \$75 per day, which offer guests all-day access to a personal changing room, pool passes for two adults and two kids and four towels – all the things necessary for a relaxing and memorable family outing. The nearby al fresco Pool Cafe is an inviting retreat, serving a selection of classic fare such as salads and paninis as well as wines by the glass, with prices ranging from \$5 - \$18. The performance Pavilion will host a variety of entertainment, including live music and dancing throughout the spring and summer months.

Francis Ford Coppola Winery debuted its newly renovated 'wine wonderland' late October 2010, several months after moving into its new interior space in July, which includes tasting rooms, RUSTIC Francis's Favorites®, a movie gallery and gift items from around the world. For more information, please visit <u>www.FrancisCoppolaWinery.com</u> or call Guest Services at (707) 857-1471. Schedule updates can also be found on the winery's Facebook page, <u>www.facebook.com/CoppolaWine</u>.

About Francis Ford Coppola Winery

Francis puts it best, saying the winery is "a wine wonderland, a park of pleasure where people of all ages can enjoy all the best things in life – food, wine, music, dancing, games, swimming and performances of all types. "A place to celebrate the love of life." Francis Ford Coppola Winery is located at 300 Via Archimedes in Geyserville, California, accessed from US HWY 101 and the INDEPENDENCE LANE exit. Among the many unique attractions at the property, Francis Ford Coppola Winery features wine tasting, two restaurants, a swimming pool, a movie gallery, a performing arts Pavilion and a park area with game tables and bocce courts. Francis Ford Coppola Winery opens at 11 a.m. daily. For more information, call (707) 857-1400, toll free (877) 590-3329 or visit www.FrancisCoppolaWinery.com.

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